

SCOP Psychologists

William James

- *Principles of Psychology*
- Brother of author Henry James

Hermann Rorschach

- Rorschach inkblot test

Ivan Pavlov

- Studied conditioned reflexes
- Dog and bell experiment

Sigmund Freud

- Father of psychoanalysis
- Elements of the psyche are: id (illogical passion), ego (rational thought), and superego (moral and social conscience)
- *The Interpretation of Dreams*
- *Beyond the Pleasure Principle*

Alfred Adler

- Individual psychology
- Inferiority complex

Carl Jung

- Analytic psychology
- Collective unconscious
- Anima, animus, introversion, extroversion, archetypes

John B. Watson

- Behaviorism
- Little Albert experiment: a young baby was conditioned to fear a white lab rat

Jean Piaget

- Developmental and educational psychology
- Four stages of development: sensorimotor, preoperational, concrete operational, and formal operational

Abraham Maslow

- Humanistic psychology
- Namesake Hierarchy of Needs

Benjamin Spock

- Developmental psychology
- *The Common Sense Book of Baby and Child Rearing*

Solomon Asch

- Gestalt Psychology
- Asch conformity experiments: demonstrated that, under pressure from peers, subjects could be convinced that obviously false statements were true

B. F. Skinner

- Behaviorism
- *Walden II*

Erik Erikson

- Developmental psychologist
- Identity crisis
- Psychosexual stages of development
- *Childhood and Society*

Stanley Milgram

- Milgram experiment: tested obedience to authority by having participants administer “shocks,” even when it went against their moral beliefs